



# COTTON FARMERS: SMART Farming Builds Sustainability

A Track Record of Continuous Improvement

20 Years of Cotton Process Improvement<sup>1</sup>:

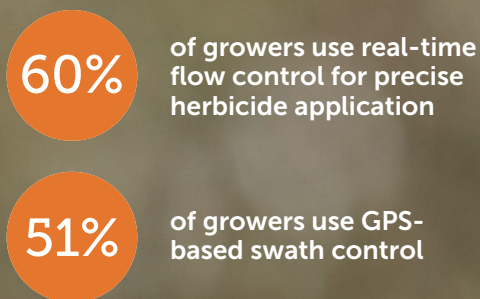


## GMO Cotton Helps Cut Carbon Emissions<sup>2</sup>

With conservation tillage and GMO seeds, we've reduced cotton's CO<sup>2</sup> emissions by the amount equivalent to taking more than 27,000 cars off the road forever.



## Today's SMART Farming Practices Make a Sustainable Tomorrow<sup>3</sup>:



Read more about Agriculture in America Sustainability; please check out our digital report at [straighttalk.fooddialogues.com](http://straighttalk.fooddialogues.com)

1 <http://cottontoday.cottoninc.com/wp-content/uploads/2016/08/Land-Fact-Sheet1.pdf>

2 <http://www.cottoncampus.org/cotton-environmentally-friendly-sustainability/>

3 <http://www.cottonleads.org/wp-content/uploads/NRS-for-web.pdf>