



CHICKEN FARMERS: Raising More Food with Less Resources

Chicken is the #1 source of protein in the U.S.¹

Since 1925, Poultry Production Has Accomplished²:

60% less feed for every pound of chicken



36 billion pounds less corn



36 billion pounds less soybeans



18.6 million fewer acres used to grow corn and soy



2.5 times less water and fuel usage



200 million more people fed

Did You Know?

- 95% of broiler chickens are raised on family farms¹
- Nearly 1.8 million people are directly or indirectly employed in growing and processing chicken¹
- Broiler chickens account for less than 0.1% of greenhouse gas emissions worldwide³

Future Steps on our Sustainability Path⁴

- Continue to properly manage poultry litter to ensure that run-off into nearby waterways does not occur
- Continue to develop new management practices, better growing environments, efficient feed technology and superior genetics



Lauren Arbogast

Virginia poultry, cattle and crop farmer

"All manure and litter from our chickens and cows are applied as fertilizer on our crops, at the right time and in the right places. Keeping the manure in a storage facility until it is used decreases the chances of it seeping into groundwater or local water sources."



Read more about Agriculture in America Sustainability; please check out our digital report at straighttalk.fooddialogues.com

1 <http://www.nationalchickencouncil.org/about-the-industry/statistics/broiler-chicken-industry-key-facts/>

2 <http://www.nationalchickencouncil.org/chicken-farmers-feeding-less/>

3 <https://thesustainabilityalliance.us/wp-content/uploads/2017/03/US-Poultry-and-Eggs-Sustainability-The-Facts.pdf>

4 <http://www.nationalchickencouncil.org/experts-weigh-industry-advancements-highlight-center-livable-futures-inaction/>